

## CURRICULUM VITAE

**FRANCESCA SPIGARELLI**

**SPIGARELLI@UNIMC.IT**

Born in Udine March 1st, 1972

University of Macerata, Department of Law,  
Piaggia dell'Università 2 62100 Macerata (Italy)

### PRESENT POSITIONS

---

*Affiliation:* Associate Professor of Applied Economics, University of Macerata (full professor from October 1<sup>st</sup> 2020)

*Institutional positions:*

- Vice Rector for Entrepreneurship and Technological Transfer, the European Research policy, the European Charter and Code for Researchers and European Research Policy (since 2013)
- Director China Center (since 2013)

*Main research fields:* multinational enterprises from emerging countries; Chinese economy and growth; internationalization strategies of enterprises.

*Main teaching areas:* Applied Economics, International business.

*Other positions:*

- Italian representative on the Permanent working group on Human Resources and Mobility of the European Research Area and Innovation Committee (ERAC) della Commissione Europea (dal 05.10.2017 ad oggi).
- Italian representative for the Shadow Strategic Programme Committee of the European Commission – sub group Widening Participation and Strengthening the European Research Area, Horizon Europe
- Director of the Master program in "Global Management for China" (UniMc)
- Member of the Executive Board of the [Chinese Globalization Association](#).

### EDUCATION

---

Ph. D., Faculty of Economics, University of Pescara and University of Ancona (1999)

B.A. in Economics, University of Ancona, cum laude (1995)

### OTHER ACADEMIC ACTIVITIES

---

*EU funded projects and initiatives*

- Coordinator of "PEOPLE MCSA ITN: Horizon 2020" Hearth on HHealth related Activity Recognition system based on IoT – an interdisciplinary training program for young researchers). Total budget: 1,527,991.20 €

- Coordinator of the “PEOPLE MCSA RISE: Horizon 2020” on *GRAGE - Grey and green in Europe: elderly living in urban areas* (2015-2018). Total budget: 828,000€.
- Coordinator of the “PEOPLE MARIE CURIE ACTIONS FP7-PEOPLE-2012-IRSES” *Poreen* on *Partnering Opportunities between Europe and China in the Renewable Energies and Environmental industries* (2013-2016). Total budget: 718,200€.
- Vice Coordinator of “PEOPLE MARIE CURIE ACTIONS FP7-PEOPLE-2013-IRSES” *Chetch* on *China-Europe taking care of Healthcare solutions*. Total budget: 688,800€.
- Principal investigator for University of Macerata of *Alhtour* (Horizon 2020, Call: H2020-TWINN-2015, Coordination and Support Action). Total budget: 1,175,205€.
- Expert Evaluator Horizon 2020 for the European Commission (2015).

#### *Entrepreneurship and PhD*

- Scientific coordinator of LUCI (Laboratory for Creativity and Humanism), entrepreneurial program for post graduates, PhDs and early stage researchers, at UniMC (since 2014).
- Scientific coordinator of *CreaHub*, co-working space for innovation and creativity and incubator for creative industries at UniMC started in 2016 ([www.creahub.it](http://www.creahub.it)).
- Member of scientific committee of PhD programme at University of Macerata in Innovation and Law.

#### VISITING SCHOLAR ACTIVITIES

---

- Marie Curie Research Fellow at Shanghai JaoTong University (Shanghai, China, 2014; 2015) within *Poreen* project
- Marie Curie Research Fellow at Beijing Normal University (Beijing, China, 2012; 2013; 2014; 2015) within *Poreen* project
- visiting scholar at the Florida Gulf Coast University (Fort Myers, US; since 2012- current open position)
- visiting scholar at the Rollins College (Winter Park, Orlando, US; 2011-2012)
- visiting and teaching professor at the *Ecole Supérieure du Commerce de Toulouse* – France (2005-2007)

#### RELEVANT PUBLICATIONS

---

##### *Books*

Di Tommaso, M.R., Spigarelli, F., Barbieri, E., Rubini, L. (2020). *The Globalization of China's Health Industry. Industrial Policies, International Networks and Company Choices*, Palgrave.

Mucelli Attilio, Spigarelli Francesca (2017). *Healthcare Policies and Systems In Europe And China Comparisons and Synergies*. P. 1-516, Singapolre: World Scientific Publishing, Isbn: 9789813231214

##### *Papers*

Francesca Spigarelli, Ping Lv (2020), The Healthcare Industry and the Role of China, *L'industria, Rivista di economia e politica industriale*, 1/2020, pp. 129-153

Su Li, Antonio Angelino, Yin Haitao, Spigarelli Francesca (2017). Determinants Of Fdi Localization In China: A County-Level Analysis For The Pharmaceutical Industry. *International Journal Of Environmental Research And Public Health*, Vol. 14, P. 1-20, Issn: 1660-4601, Doi: 10.3390/ijerph14090985

Spigarelli Francesca, Ping Lv (2016). Chinese Expansion In The International Healthcare Markets: The Role Of Chinese Ofdi In Europe. *International Journal of Healthcare Technology And Management*, Vol. 1, P. 1-20, Issn: 1368-2156, Doi: 10.1504/Ijhtm.2016.10004745

#### *Book Chapters*

Lv Ping, Liang, Yu, Spigarelli Francesca (2017). European Healthcare Industry and Chinese Fdi: Where Do Chinese Firms Invest? In: (etd): Attilio Mucelli Francesca Spigarelli, *Healthcare Policies And Systems In Europe And China: Comparisons And Synergies*. P. 109-119, Singapore: World Scientific.

Ferracuti Noemi, Socci Claudio, Spigarelli Francesca (2017). The Healthcare Industry In The Chinese Economy: Insights From Input–Output Analysis. In: (A Cura Di): Attilio Mucelli; Francesca Spigarelli, *Healthcare Policies And Systems In Europe And China: Comparisons And Synergies*. P. 79-107, Singapore: Word Scientific.

All publications are available [here](#).

July, 2020